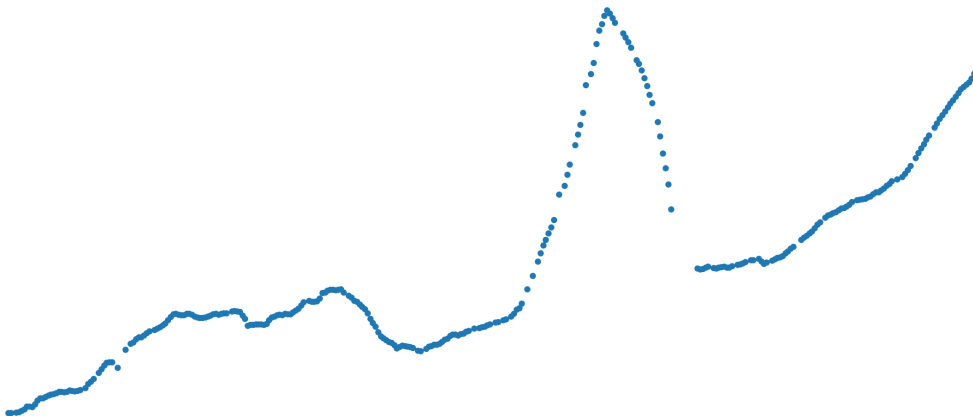


Monthly Comeback Review

Based on Kpop Music Show Appearances
and Monthly Spotify Listeners

DECEMBER 2025



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1 Introduction

This document aims to present and analyse the course of comebacks by the means of their monthly Spotify listeners.

Sample Chart

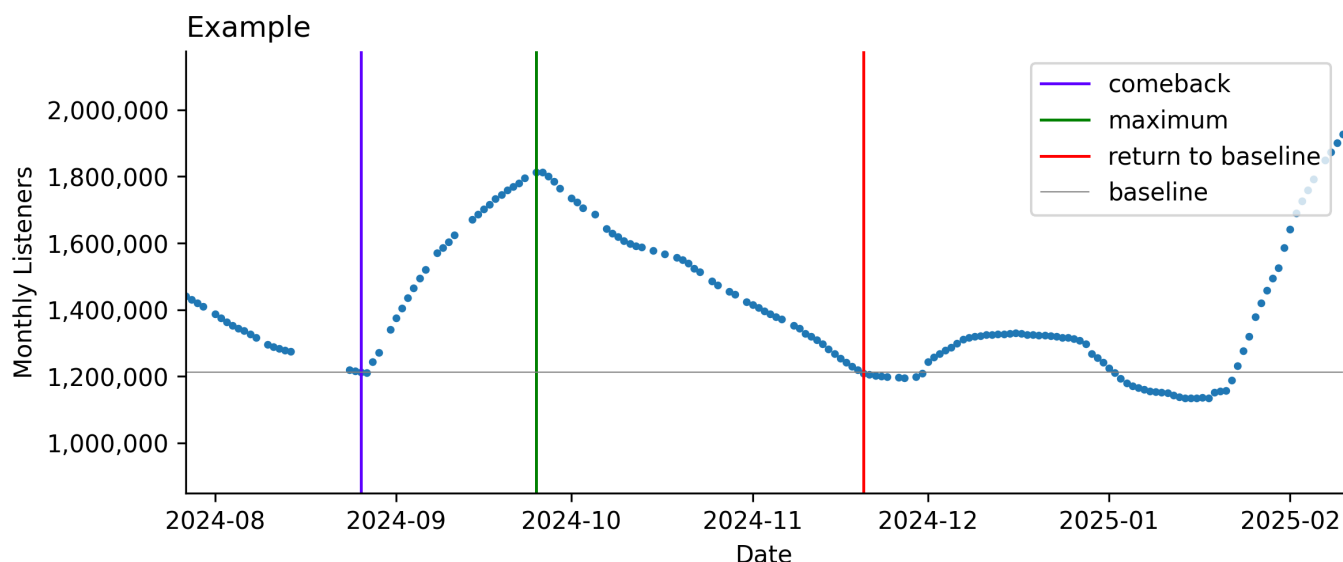


Figure 1: Example chart with legend

Method

Graphing and Analysis

For each comeback the following values are established:

- **Baseline:** This is the number of monthly listeners at or around the comeback date.
- **Maximum:** This is the highest number of monthly listeners achieved within that comeback period, and the date at which this happens. If the artist's next comeback has already occurred, the maximum is taken strictly prior to the new release.
- **Return to Baseline:** This is the point in time where an artist's monthly listeners dip below the number of monthly listeners established in the Baseline.

These values are then used for further analysis. I have ranked each comeback's maximum, net increase, percentage increase, and days taken to reach peak against the others. These rankings are then used to find a "total rank", which is determined by a simple mean of the three individual ranks excluding the maximum, which I feel would overly skew the total rank in favor of large artists. In averaging these ranks, those comebacks excluded in the other analyses were also excluded from the time-to-peak ranking. These ranks can be found in order in the indices at the end of the document.

Music Shows

This document includes all artists who performed their comeback on a music show for the first time in the month of December 2025.

The music shows considered are:

- ☐ The Show
- ☐ Show Champion
- ☐ M Countdown
- ☐ Music Bank
- ☐ Simply K-Pop
- ☐ Show! MusicCore
- ☐ Inkigayo

Spotify

The comeback date is taken as the day the track was published on Spotify.

Each artist's monthly listeners were recorded almost daily. To create the charts, these data points were then graphed, starting four weeks prior to the comeback date, and extending 24 weeks after it. Due to the large graphing window, for some artists the graph may show parts of the following comeback as well. Maxima are adjusted accordingly, and calculated only before the next comeback date.

Some comeback dates are before December 2025. Wherever possible, these comebacks were still graphed and analysed as normal. Some artists' comeback performances were so delayed from their Spotify releases that I have too little or no data from their comeback period.

Those artists for whom I am missing up to five days of their comebacks I have graphed as usual.

Those artists for whom I am missing up to the first two weeks of their comebacks I have graphed but excluded from most rankings.

Those artists for whom I am missing more than their first two weeks are excluded from graphing and are listed in section 3.

Pre-Releases

Pre-releases complicate the analysis of comebacks. When considered separately from a main comeback, they can downplay the success of a comeback by inflating the baseline. However, including them inflates the time from comeback to maximum. I have decided to include pre-releases in a main comeback where appropriate. This is based roughly off the following considerations:

That the pre-release is promoted.

That the main comeback occurs within a month of the pre-release.

That there are no other releases on Spotify between the pre-release and main comeback.

Pre-releases will also continue to be analysed separately when they occur in their own month.

Notices

2025 Data Issues

There are very specific irregularities occurring during this time that do not seem to affect all artists, nor do they affect them at the same time. Monthly listeners experience a sudden jump up, where they behave normally for around 10 days before dropping back down to their earlier level. When the anomaly affects maximum calculation the comeback is excluded from most rankings, and all affected comebacks have been given a note.

2 Debuts

The following artists debuted on a music show in December 2025. They will be treated separately as a part of the 2025 July-December debut overview, but are listed here for completion's sake.

CHUEI LI YU: Debuted 3 December 2025 with **UxYOUxU**

MEPC: Debuted 10 December 2025 with **Truth Seeker**

The following artists are subunits of TripleS. While these subunits are considered as debuts they also release under the main Spotify account, and so are additionally included as a comeback under the name TripleS.

Moon: Debuted 24 November 2025 with **Cameo Love**

Neptune: Debuted 24 November 2025 with **Fly Up**

Sun: Debuted 24 November 2025 with **Bubble Gum Girl**

Zenith: Debuted 24 November 2025 with **Q&A**

3 Comebacks with Insufficient Data

The following artists performed an official song on a music show in December 2025, but I was not able to get sufficient spotify data to be able to graph or interpret their success.

Guckkasten: Came back 18 September 2025 with **KICK OUT**

Kim Hye Rim: Came back 15 November 2025 with **Rehearsal**

Kyeongja C: Came back 8 May 2025 with **DangDangHake (Stand Boldly)**

Miso: Came back 23 October 2025 with **Spotlight**

Tejong: Came back 25 October 2025 with **A First Step**

TheyNeverChange: Came back 30 October 2025 with **Maybe Love**

4 Graphed Comebacks

BE BOYS

Comeback Date: 25 November 2025

Title Track: Earth and Moon

Peak Monthly Listeners: 9,242

ML Rank: # 10 of 14

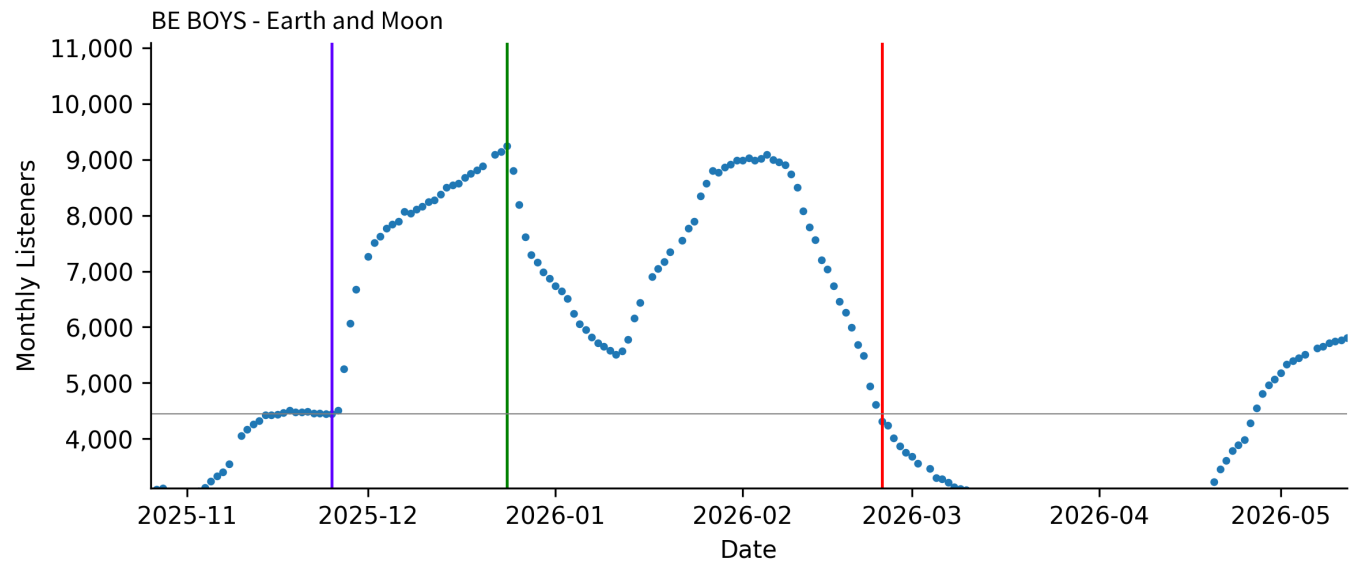


Figure 2: Monthly Listeners vs. Date

Days from comeback to peak

29

Increase in monthly listeners

4,793

Percentage increase in monthly listeners

107.73%

Rank of days from comeback to peak

6 of 14

Rank of net increase

10 of 13

Rank of percentage increase

5 of 13

Days from comeback back to baseline

91

Total Rank

8 of 13

Hwang Minwoo

Comeback Date: 7 November 2025

Title Track: KOKKIO

Peak Monthly Listeners: 1,842

ML Rank: # 13 of 14

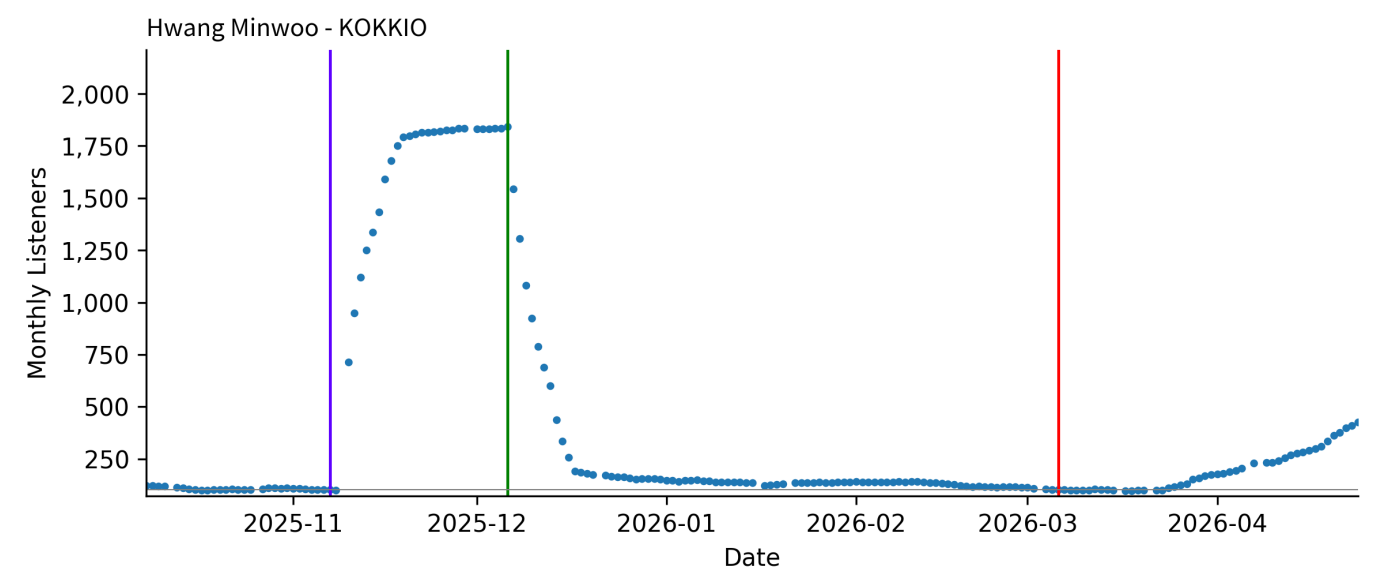


Figure 3: Monthly Listeners vs. Date

Days from comeback to peak

29

Increase in monthly listeners

1,739

Percentage increase in monthly listeners

1688.35 %

Rank of days from comeback to peak

6 of 14

Rank of net increase

11 of 13

Rank of percentage increase

1 of 13

Days from comeback back to baseline

119

Total Rank

6 of 13

Jo Kwan Woo

Comeback Date: 2 December 2025

Title Track: Thank You

Peak Monthly Listeners: 14,988

ML Rank: # 9 of 14

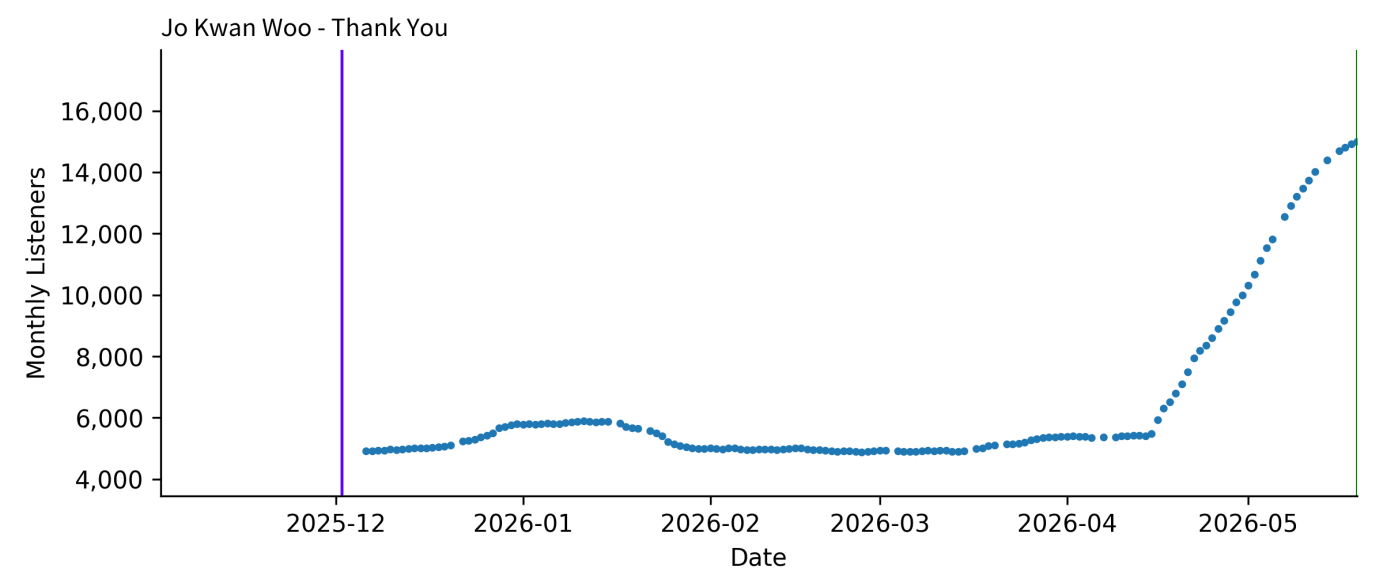


Figure 4: Monthly Listeners vs. Date

NOTE: Despite the apparent second peak, there is no corresponding Spotify release.

Days from comeback to peak	Increase in monthly listeners	Percentage increase in monthly listeners
168	No baseline value available to calculate net increase	No baseline value available to calculate percentage increase
Rank of days from comeback to peak	Rank of net increase	Rank of percentage increase
# 1 of 14	Unranked due to lack of data	Unranked due to lack of data
Days from comeback back to baseline	Total Rank	
No baseline value available	N/A	

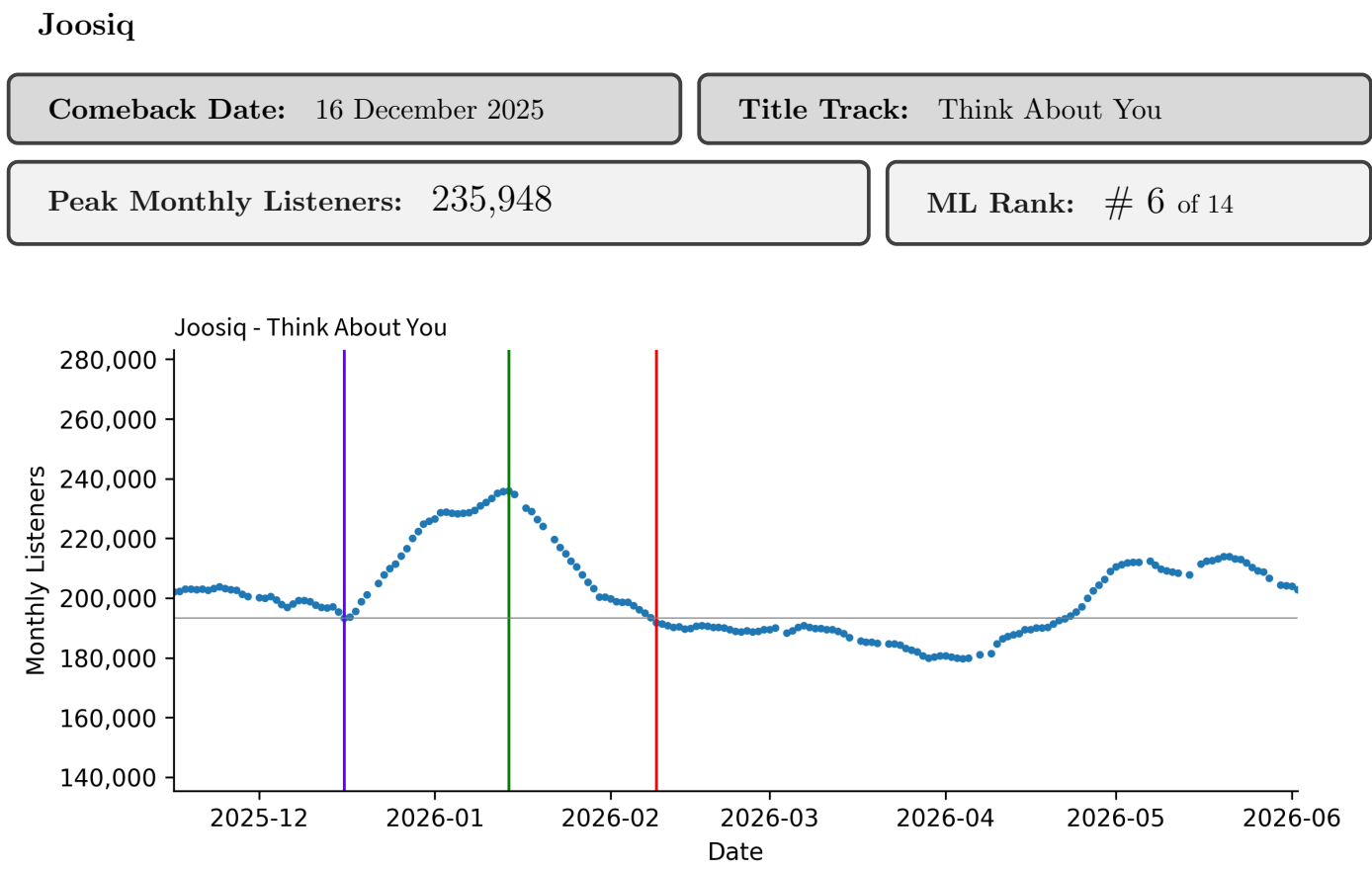


Figure 5: Monthly Listeners vs. Date

Days from comeback to peak	Increase in monthly listeners	Percentage increase in monthly listeners
29	42,605	22.04 %
Rank of days from comeback to peak	Rank of net increase	Rank of percentage increase
# 6 of 14	# 6 of 13	# 9 of 13
Days from comeback back to baseline	Total Rank	
55	# 8 of 13	

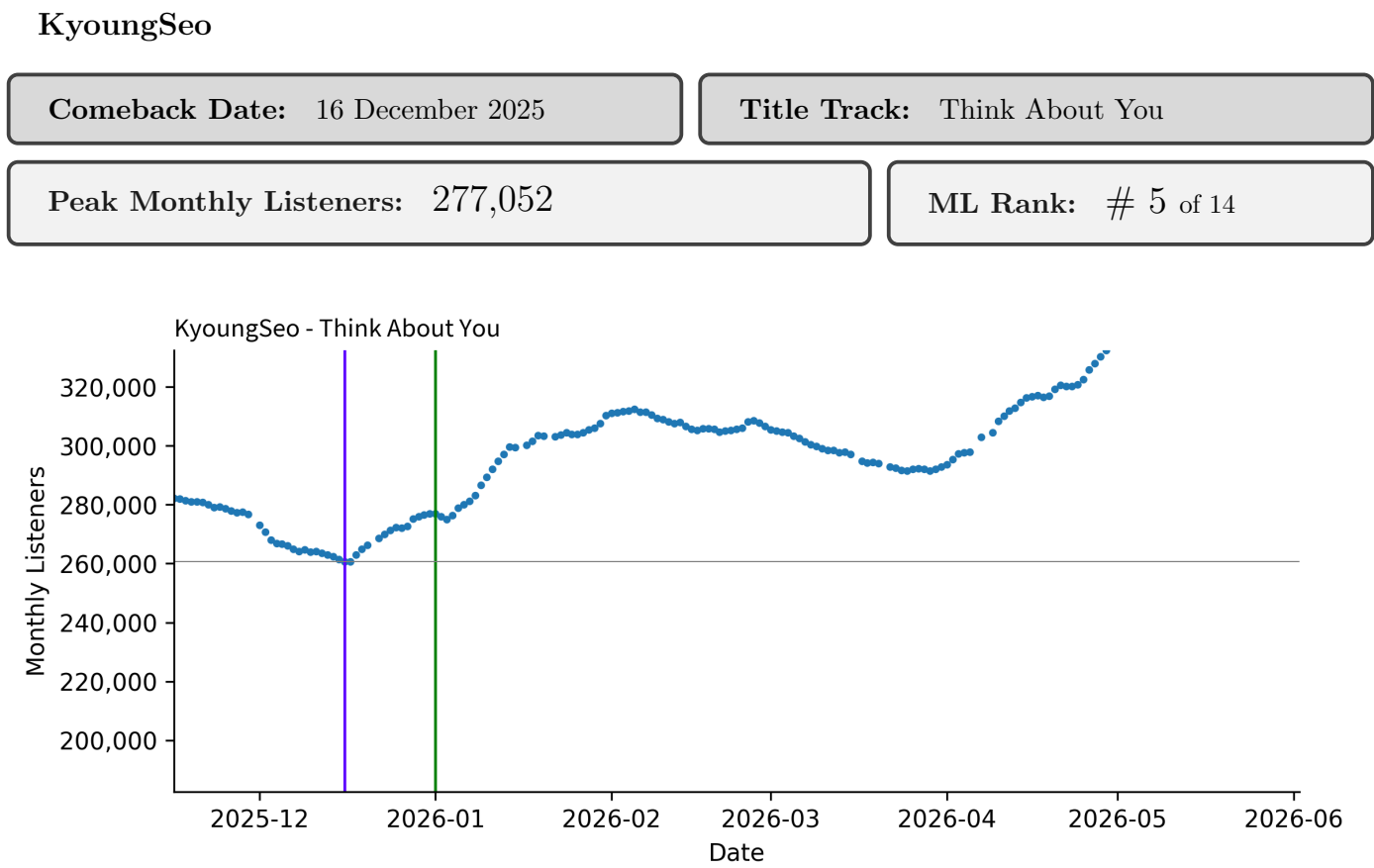


Figure 6: Monthly Listeners vs. Date

Days from comeback to peak	Increase in monthly listeners	Percentage increase in monthly listeners
16	16,395	6.29 %
Rank of days from comeback to peak	Rank of net increase	Rank of percentage increase
# 13 of 14	# 8 of 13	# 13 of 13
Days from comeback back to baseline	Total Rank	
Maintained monthly listeners for observed period	# 12 of 13	

MINIMANI

Comeback Date: 25 September 2025

Title Track: LOCK HIM UP

Peak Monthly Listeners: 1,727

ML Rank: # 14 of 14

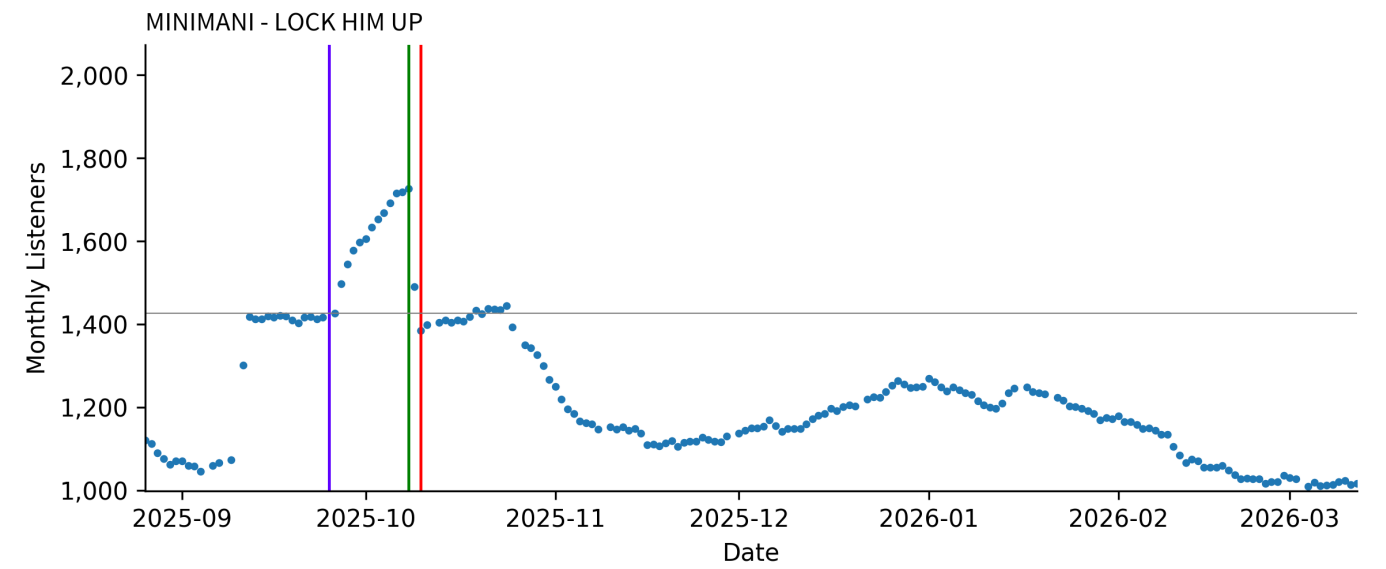


Figure 7: Monthly Listeners vs. Date

NOTE: The shortened peak and sporadic increases cannot be explained by other releases.

Days from comeback to peak	Increase in monthly listeners	Percentage increase in monthly listeners
13	301	21.11 %
Rank of days from comeback to peak	Rank of net increase	Rank of percentage increase
# 14 of 14	# 13 of 13	# 11 of 13
Days from comeback back to baseline	Total Rank	
15	# 13 of 13	

Minho

Comeback Date: 15 December 2025

Title Track: TEMPO

Peak Monthly Listeners: 370,061

ML Rank: # 4 of 14

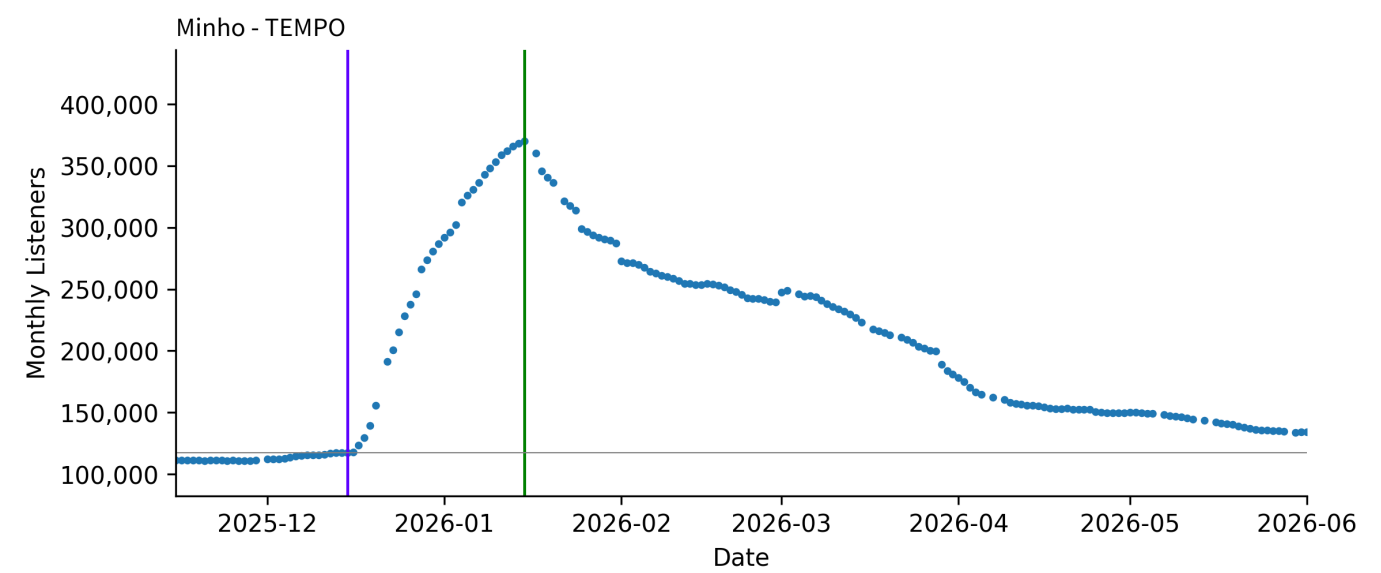


Figure 8: Monthly Listeners vs. Date

Days from comeback to peak

31

Increase in monthly listeners

252,702

Percentage increase in monthly listeners

215.32 %

Rank of days from comeback to peak

3 of 14

Rank of net increase

3 of 13

Rank of percentage increase

4 of 13

Days from comeback back to baseline

Maintained monthly listeners for observed period

Total Rank

1 of 13

O.A.Be

Comeback Date: 30 October 2025

Title Track: Photo Album

Peak Monthly Listeners: 2,139

ML Rank: # 12 of 14

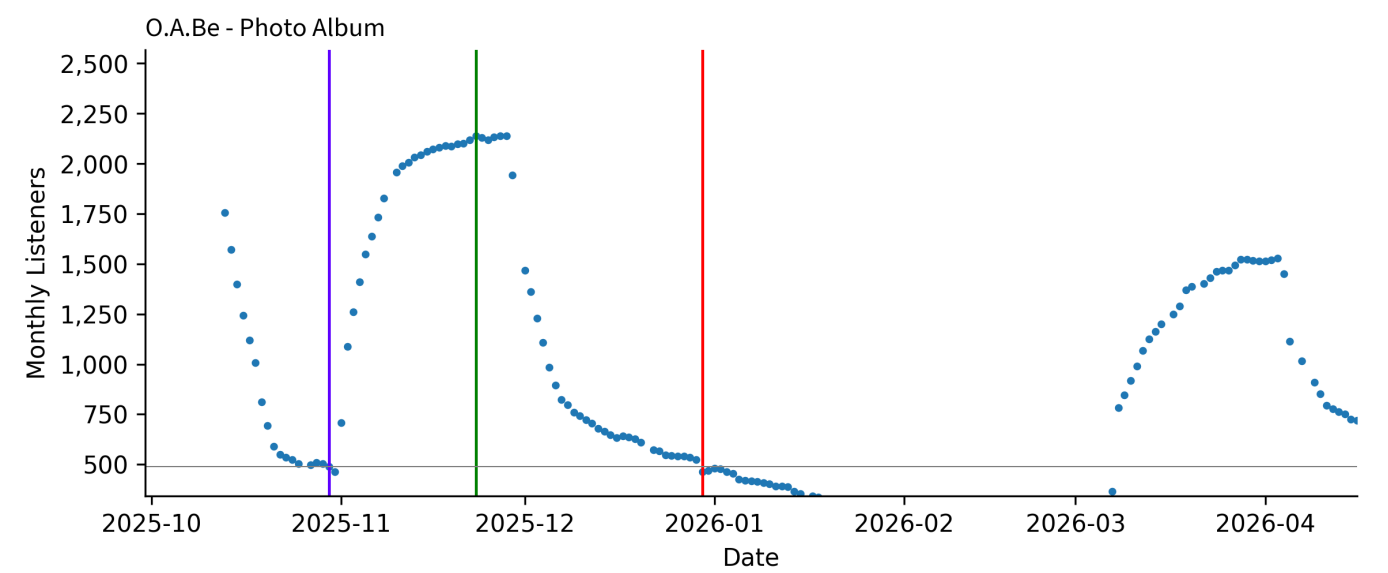


Figure 9: Monthly Listeners vs. Date

NOTE: The shortened peak is due to an existing downturn in listeners following a previous release on 9 September 2025.

Days from comeback to peak	Increase in monthly listeners	Percentage increase in monthly listeners
24	1,650	337.42 %
Rank of days from comeback to peak	Rank of net increase	Rank of percentage increase
# 12 of 14	# 12 of 13	# 3 of 13
Days from comeback back to baseline	Total Rank	
61	# 11 of 13	

Red Dragonfly

Comeback Date: 12 October 2025

Title Track: Seeds

Peak Monthly Listeners: 105,843

ML Rank: # 8 of 14

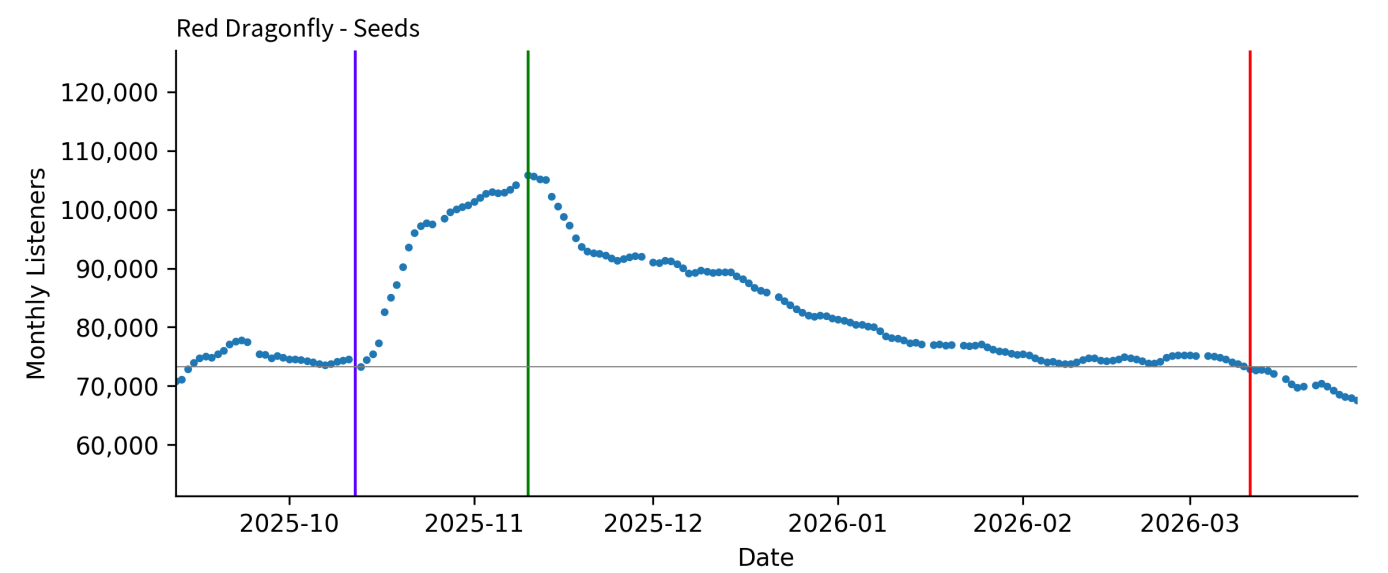


Figure 10: Monthly Listeners vs. Date

Days from comeback to peak

29

Increase in monthly listeners

32,569

Percentage increase in monthly listeners

44.45 %

Rank of days from comeback to peak

6 of 14

Rank of net increase

7 of 13

Rank of percentage increase

8 of 13

Days from comeback back to baseline

150

Total Rank

8 of 13

Comeback Date: 24 November 2025

Title Track: msnz

Peak Monthly Listeners: 1,383,762

ML Rank: # 2 of 14

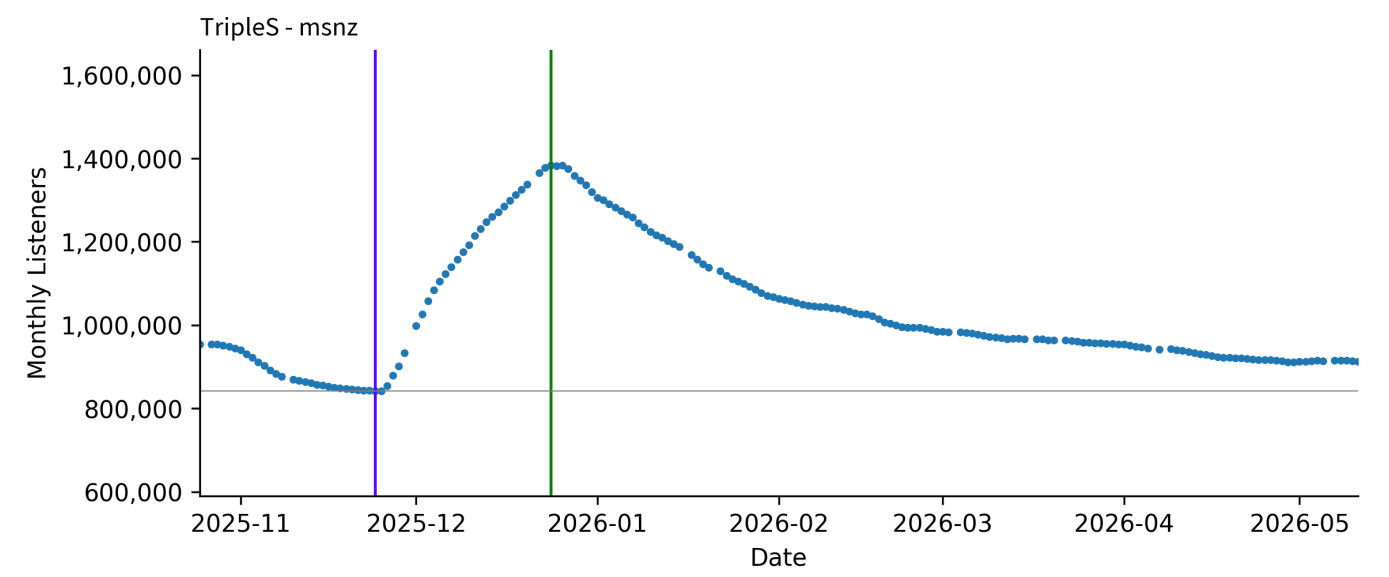


Figure 11: Monthly Listeners vs. Date

NOTE: This comeback is a single release by the four subunits Moon, Neptune, Sun, and Zenith.

Days from comeback to peak	Increase in monthly listeners	Percentage increase in monthly listeners
30	541,693	64.33 %
Rank of days from comeback to peak	Rank of net increase	Rank of percentage increase
# 4 of 14	# 1 of 13	# 7 of 13
Days from comeback back to baseline	Total Rank	
Maintained monthly listeners for observed period	# 2 of 13	

VERIVERY

Comeback Date: 1 December 2025

Title Track: RED (Beggin')

Peak Monthly Listeners: 234,931

ML Rank: # 7 of 14

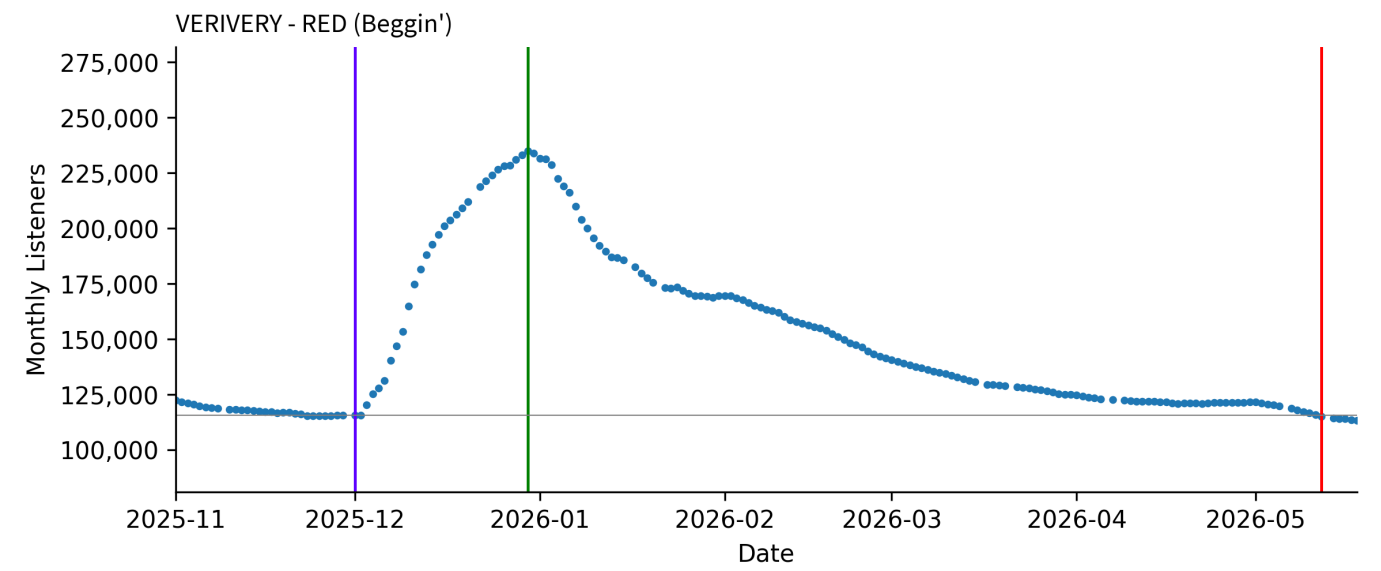


Figure 12: Monthly Listeners vs. Date

Days from comeback to peak	Increase in monthly listeners	Percentage increase in monthly listeners
29	119,314	103.2%
Rank of days from comeback to peak	Rank of net increase	Rank of percentage increase
# 6 of 14	# 5 of 13	# 6 of 13
Days from comeback back to baseline	Total Rank	
162	# 4 of 13	

WayV

Comeback Date: 8 December 2025

Title Track: Eternal White

Peak Monthly Listeners: 1,098,829

ML Rank: # 3 of 14

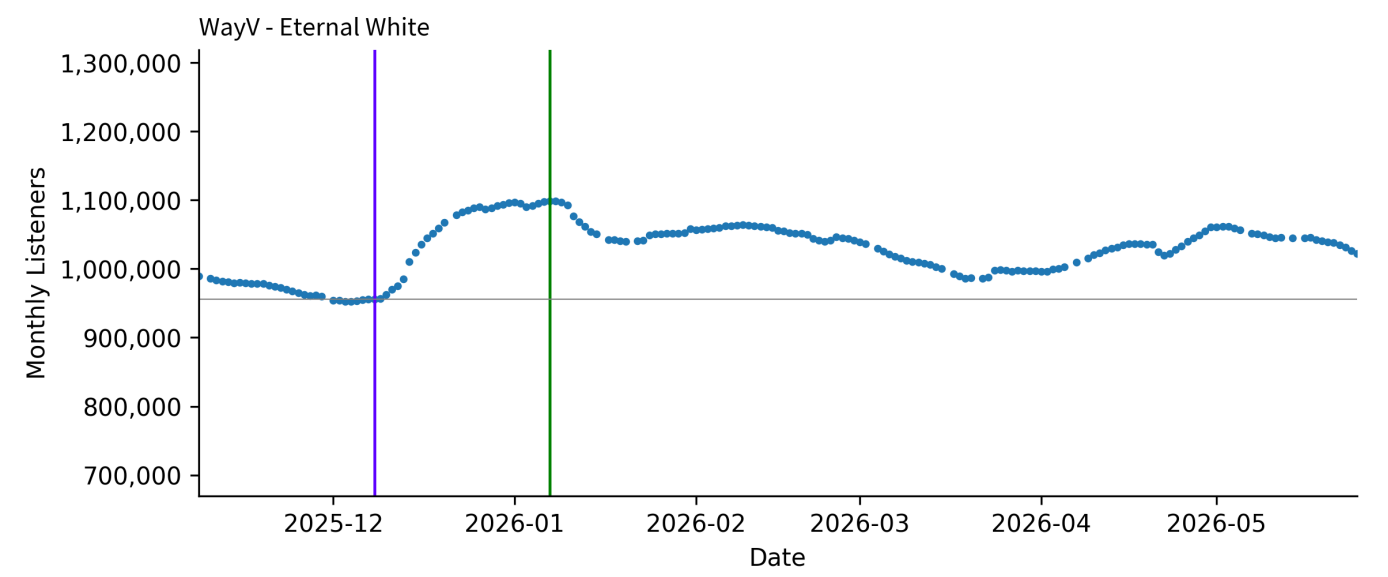


Figure 13: Monthly Listeners vs. Date

Days from comeback to peak

30

Increase in monthly listeners

142,681

Percentage increase in monthly listeners

14.92 %

Rank of days from comeback to peak

4 of 14

Rank of net increase

4 of 13

Rank of percentage increase

12 of 13

Days from comeback back to baseline

Maintained monthly listeners for observed period

Total Rank

7 of 13

Y

Comeback Date: 13 December 2025

Title Track: Aurora

Peak Monthly Listeners: 6,874

ML Rank: # 11 of 14

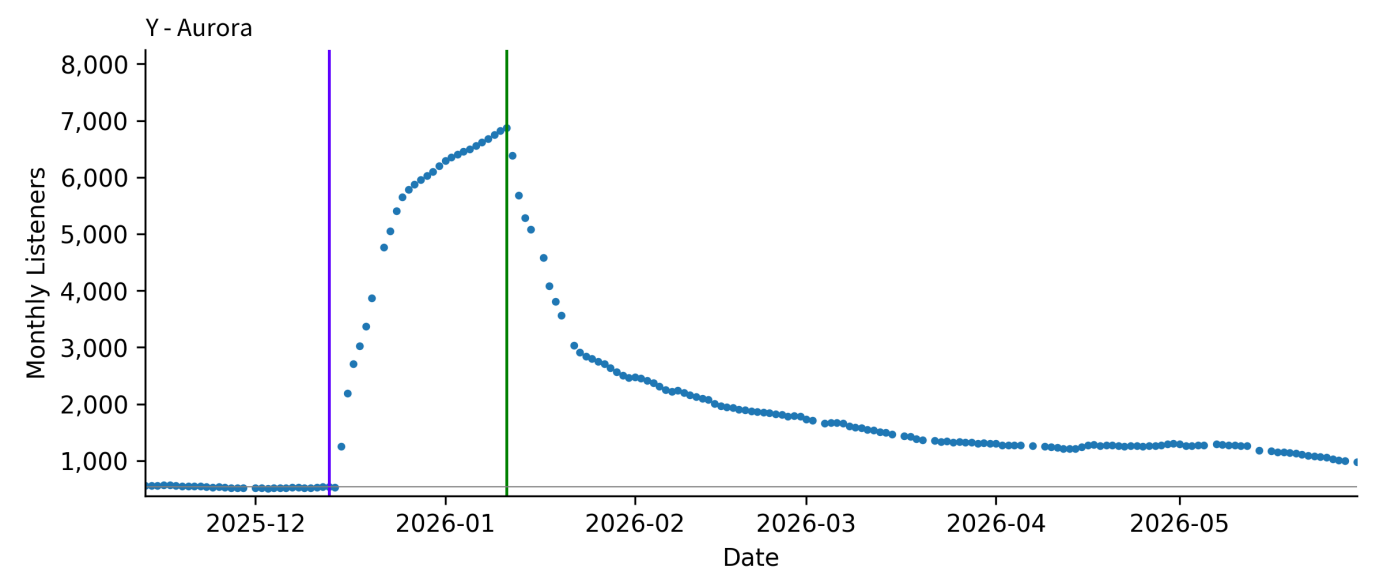


Figure 14: Monthly Listeners vs. Date

Days from comeback to peak

29

Increase in monthly listeners

6,339

Percentage increase in monthly listeners

1184.86 %

Rank of days from comeback to peak

6 of 14

Rank of net increase

9 of 13

Rank of percentage increase

2 of 13

Days from comeback back to baseline

Maintained monthly listeners for observed period

Total Rank

4 of 13

fromis_9

Comeback Date: 2 December 2025

Title Track: White Memories

Peak Monthly Listeners: 1,824,341

ML Rank: # 1 of 14

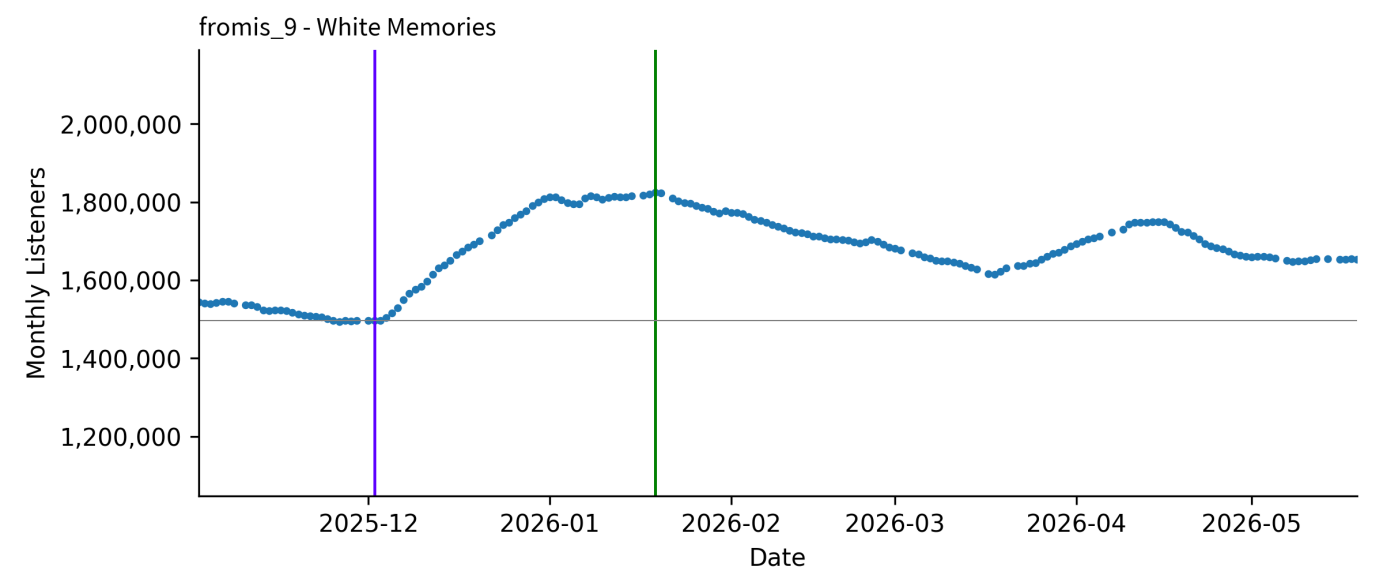


Figure 15: Monthly Listeners vs. Date

Days from comeback to peak	Increase in monthly listeners	Percentage increase in monthly listeners
48	328,076	21.93 %
Rank of days from comeback to peak	Rank of net increase	Rank of percentage increase
# 2 of 14	# 2 of 13	# 10 of 13
Days from comeback back to baseline	Total Rank	
Maintained monthly listeners for observed period	# 3 of 13	

5 Index: Total Rank

Total Rank	Artist	Page Link
1	Minho	4.7
2	TripleS	4.10
3	fromis_9	4.14
4	VERIVERY	4.11
4	Y	4.13
6	Hwang Minwoo	4.2
7	WayV	4.12
8	Joosiq	4.4
8	Red Dragonfly	4.9
8	BE BOYS	4.1
11	O.A.Be	4.8
12	KyoungSeo	4.5
13	MINIMANI	4.6

6 Index: Net Increase

Rank	Artist	Net Increase	Page Link
1	TripleS	541,693	4.10
2	fromis_9	328,076	4.14
3	Minho	252,702	4.7
4	WayV	142,681	4.12
5	VERIVERY	119,314	4.11
6	Joosiq	42,605	4.4
7	Red Dragonfly	32,569	4.9
8	KyoungSeo	16,395	4.5
9	Y	6,339	4.13
10	BE BOYS	4,793	4.1
11	Hwang Minwoo	1,739	4.2
12	O.A.Be	1,650	4.8
13	MINIMANI	301	4.6

7 Index: Percentage Increase

Rank	Artist	Percent Increase	Page Link
1	Hwang Minwoo	1688.35%	4.2
2	Y	1184.86%	4.13
3	O.A.Be	337.42%	4.8
4	Minho	215.32%	4.7
5	BE BOYS	107.73%	4.1
6	VERIVERY	103.20%	4.11
7	TripleS	64.33%	4.10
8	Red Dragonfly	44.45%	4.9
9	Joosiq	22.04%	4.4
10	fromis_9	21.93%	4.14
11	MINIMANI	21.11%	4.6
12	WayV	14.92%	4.12
13	KyoungSeo	6.29%	4.5

8 Index: Comeback to Max

Rank	Artist	Days	Page Link
1	Jo Kwan Woo	168	4.3
2	fromis_9	48	4.14
3	Minho	31	4.7
4	WayV	30	4.12
4	TripleS	30	4.10
6	VERIVERY	29	4.11
6	Y	29	4.13
6	Hwang Minwoo	29	4.2
6	Joosiq	29	4.4
6	Red Dragonfly	29	4.9
6	BE BOYS	29	4.1
12	O.A.Be	24	4.8
13	KyoungSeo	16	4.5
14	MINIMANI	13	4.6

9 Index: Maximum

Rank	Artist	Maximum	Page Link
1	fromis_9	1,824,341	4.14
2	TripleS	1,383,762	4.10
3	WayV	1,098,829	4.12
4	Minho	370,061	4.7
5	KyoungSeo	277,052	4.5
6	Joosiq	235,948	4.4
7	VERIVERY	234,931	4.11
8	Red Dragonfly	105,843	4.9
9	Jo Kwan Woo	14,988	4.3
10	BE BOYS	9,242	4.1
11	Y	6,874	4.13
12	O.A.Be	2,139	4.8
13	Hwang Minwoo	1,842	4.2
14	MINIMANI	1,727	4.6